



Bio

Shaundra Turner Jones
Founder, Principal & Owner
STJ PR, Communications & Consulting, LLC



Shaundra Turner Jones is founder, principal and owner of STJ PR, Communications & Consulting, LLC. She understands the power of audience engagement and partners with clients to develop business strategies that build meaningful connections with key stakeholders.

With more than 25 years of experience in corporate communications, reputation management, crisis management, and public relations, she prides herself on using strategic communications to help businesses thrive. Before starting her own firm, she served as Vice President, Enterprise Reputation for Guardian Insurance; Director, US Public Affairs for TransUnion; and Chief

Communications Officer for Allstate's, Capital Region.

In these roles, Shaundra and her team were responsible for managing business crises, elevating company reputation among customers, federal and state legislators and policymakers, and building confidence and trust in the business with all internal and external stakeholders.

Shaundra is a cross-functional leader with proven successes in diversity, equity and inclusion, talent management, and foundation strategies. She understands the power of words, has an innate passion for writing, and is a master negotiator and relationship builder.

Shaundra holds a bachelor's degree in journalism/mass media from Hampton University. She believes deeply in giving back and does so through her service to the greater Maryland

community as an executive board of trustee member for the Maryland Science Center. She is also a proud member of Jack and Jill of America, Incorporated and Alpha Kappa Alpha Sorority, Incorporated.

When she's not working, Shaundra enjoys travelling with her family and experiencing new cultures. Together with her husband, a fellow Hampton graduate, they are raising three children - one current and two future Hamptonians!